



MEDIA PACK.

2024/25



WHY PARTNER WITH NEWMAN STUDENTS' UNION?

Newman Students' Union is the representative body for the 3,400+ students at Birmingham Newman University. We are run by student for students to provide a wealth of services including, an advice service, academic representative system, clubs and societies as well as a social events programme throughout the year.

Situated at the centre of the Birmingham Newman University campus in Bartley Green we are the beating heart of University life. We have been voted the **NUMBER 1 STUDENTS' UNION IN THE WEST MIDLANDS** for six years running (NSS Survey).

The majority of our students commute to study at Newman from across the West Midlands and come from a very diverse range of backgrounds.

We have a wide range of opportunities for you to partner with to get your message, product or service across to our unique student body. If you would like to get in contact to discuss the opportunities detailed in this pack, please contact us on: su-info@newman.ac.uk or visit our website for more information: www.newmansu.org.

OUR REACH...

3,400+
Students

1,500+
Welcome
Fair Visits

133,000
Website Hits

73%
E-mail Opens

● **76% Female** ● **23% Male** ● **>1% Other**

79% Undergraduate

21% Postgraduate



PARTNERSHIP OPPORTUNITIES

WELCOME FAIR

We welcome over a thousand new students to Newman each year, introducing them to University life, Birmingham and the wider West Midlands. The best way for you to reach our students is through one of our Welcome Fairs, either in September or February.

Held across our Bartley Green campus, we showcase our Student Societies, University Departments and a range of businesses and charities. To book your place at one of these Fairs or both, see the opportunities below and get in touch:

**Autumn
Welcome
Fair**

£250

**Spring
Welcome
Fair**

£250

**Both
Welcome
Fairs**

£425

Welcome Fair packages include a stall in the centre of campus, listing by name in all communications relating to Welcome Fair.

Charity discounts are available, please contact us for more details.

ONLINE OPPORTUNITIES

Our website attracts over 133,000 hits per year and is the central portal for how our students engage with student activities and information about what is happening at the Union and on campus. We also send a weekly Newsletter by E-mail to over 3,400 students. Engage with our students online with one of the following opportunities, or contact us to discuss any other needs you may have:

- **Website Banner (2 Weeks) - £200**
- **Newsletter Banner (E-mail) - £100**

Newman Students' Union

Birmingham Newman University

Genners Lane

Birmingham

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WWW.NEWMANSU.ORG

Charity No: 1143073